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watersmartinnovations.com





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Outline:

- Melbourne's water supply system
- Hydrology
- Drought Response Planning framework
- 1997-2008 Chronology
- Key initiatives and actions
- Conclusions

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Melbourne Water Supply System





Victorian Use





Data Source: Our Water Our Future. The next stage of the Government's Water Plan 2007



Australia's second largest city - population – 3.7 Million

Surface supplies - catchment area 1560km2 (602 sq miles)

Large storage capacity relative to demand and inflow

Average annual demand prior to drought around 480,000ML/a (126,720 Mg/a)

the Government's Water Plan 2007

Hydrology – 1997 to 2008





- Lowest 11 year recorded streamflow
- 3 significant El-Nino events (1997/98, 2002/03, 2006/07)
- 2006 streamflow 30% lower than previous lowest
- 11 year streamflow 37% lower than long term average







Managing Melbourne's water resources systems for climate variability and change in a sustainable manner requires:

Data Collection and Analysis Decision support systems Long term planning

Supply - Demand strategies (includes climate change) Design principles and standards Integrated resource management

Short term response

Drought Response Plans

- Pre Drought, Drought, Post Drought Phases
- Ministerial Guidelines for Victoria

Emergency Response Plans

Communications and awareness Research and development

Climate variability and change studies Benchmarking

On-going review and development



Developed in accordance with State Guidelines Defines roles and accountabilities

- Retail Company restriction implementation
- Ongoing Resource and Climate Assessment
- Protocol for water companies
- Drought Coordination Committee

Provides for Staged Response

- Early Warning
- Drought
- Post Drought Review

Four Stage Restriction Policy

- Linked to Permanent Water Conservation Measures
- · Flexible options for savings included
- Est. 17.5% reduction annual reduction
- Est. 36% peak month reduction

Trigger Methodology

- Operating Levels
- Drought demands
- Drought inflows
- Levels of service



Melbourne Water Storage

Chronology – Strategic Plans and Drought Actions



				Restriction
	Year	Key Strategies, Plans, Studies	Drought and Response Actions	Stage
-	1997		1997/98 El-Nino	
			Yarra R. Diversions Drought Plan	
Strong in he interesting and some on	1998		Ministerial Guidelines for Drought Planning	
and the second	1999			
Contract Contract of Contract	2000		Commencement streamflow management plans	
<u>é</u>	2001			
Notes Concerned Ministry	2002	Water Resources Strategy for Melbourne	Revised Drought Response Plan (DRP) Guidelines Legal update of DRP	
A Cator			Implementation of DRP	Nov 02 - Stage 1
VValler	2003	Victorian Government Green Paper - Securing		
logether		Our Water Future		Aug 03- Stage 2
	2004	Victorian Covernment White Paper Securing		
ALL AND REAL	2004	Our Water Future Together		
and the second s		MW/CSIRO Climate Change study		
		Joint Water Conservation Plan - Revised		
Sustainable Water	2005	Discussion Paper - Central Region Sustainable	Restrictions lifted	
Action to 2055		Water Strategy	Permanent Water Conservation Measures (PW/CM)	
			introduced	Mar 05 PWCMs
H ¹²⁸ H	2006	Central Region Sustainable Water Strategy	Revised 4 stage policy for PWCMs	
		Water Supply Demand Strategy for Melbourne	2006/07 El-Nino - Lowest inflow on record	
an and a state of the state of			Development Liefferm Ctatewide 4 store policy	
		Environmental now entitlements allocated (Oct)	Development Uniform Statewide 4 stage policy	
a Bur			Introduction of restrictions	Sep 06 - Stage 1
and Market			Supply improvement initiatives	Nov 06 - Stage 2
Our With			Qualification of environmental flows (Jan & Nov)	Jan 07 - Stage 3
dage d th	2007	Our Water Our Future: The Next Stages	Catchment Bushfire response	
The Mast 5		Joint Water Conservation Plan Revision	Update Stage 3 to Stage 3a	Apr 07 - Stage 3a
	2000	Our Water Our Future: The Next Stages	Lowest total recorded autumn streamflow	
Co Wair Co Folan Ben	2008	12 Month Progress Report		



Demand Management/Restrictions

- Demand management programs derived from strategic targets
 - Industry programs
 - Showerhead exchange
 - Individualised social marketing (CWW)
 - Government rebates
- Flexibility of restriction stages
- Permanent Water Savings Rules
- Stage 3a restrictions

Supply:

- Operational efficiencies
- Leak and pressure reduction
- Reinstatement diversion weirs
- Environmental flow management
- Water quality management
- Access to low reservoir levels **Other:**
- Research
- Water Efficiency Labelling (WELS)
- Pricing
- Communications



EVERYONE IN MELBOURNE IS STILL AT 3a

Stage 3a water restrictions are still in place for every the restrictions are. Visit ourwatervic.gov.au or call your house, apartment and business in Melbourne. Cut out water business for further details of the restrictions and the section below and keep it as a reminder of what great ideas to help you save water.



2008 Print advertisement

Communications and Engagement



Website

Rainfall and river levels, storage volumes Weekly water update Drought Water conservation

Drought Response Plan and restrictions information

Daily storage information

Eg Media, Taxis Water Bill Information

Advertising Campaigns Print adds and direct

TV and Radio

Media Advice

Weekly TV Weather

Education

Brochures and Booklets

Partnerships

Savewater

Research

Smart Water Fund Climate research

Stakeholder Engagement

Peak bodies Water agencies



WATER RESTRICTIONS

TILL 4 AM

MIDNIGHT

Our Water Our Future

STAGE 2

TRIGGER

STAGE 3











Total volumes saved in storage 2002 - Jun 2008 = 362GL

Concluding remarks





- Lowest 11 year recorded inflows
 - Climate variability or change?
 - Strong framework for managing climate variability and change
- Drought response framework
 - Predefined,
 - flexible,
 - collaborative
- Major strategic reviews and initiatives 2002, 2006, 2007
- Communication/education strategies
- Market research to support response activities
- Strong and sustainable response to reducing demand
 - Many challenges exist

Thank You





Victorian and Melbourne web links:

Melbourne Water:

www.melbournewater.com.au

Metropolitan Water Businesses:

City West Water: www.citywestwater.com.au South East Water: www.sewl.com.au Yarra Valley Water: www.yvw.com.au

Victorian Government water information:

Our Water Our Future www.ourwater.vic.gov.au

Drought Response Plan:

see www.yvw.com.au/yvw/Home/WaterRestrictions

Smart Water Fund Research:

www.smartwater.com.au

Water Conservation:

conservewater.melbournewater.com.au www.savewater.com.au